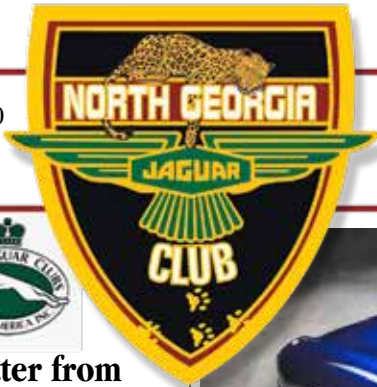


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Letter from the President

The Atlanta British Car Fayre in Norcross is September 7. We've always had a great showing at Norcross. Let's make this year no exception.

As most of you know, our Concours show is scheduled for Sunday, October 27 at the Chattahoochee Country Club in Gainesville. Registration should open soon, if it isn't already open. You can register through the website: www.ngjc.us/.

Phil DiTrolio is holding a judges training session on August 17 at his office in Suwanee. Speaking of judges, have you ever considered becoming one? We always need more judges. I think I was the last member to go through the apprenticeship program to become a JCNA Certified Concours Judge. If you're interested, just reach out to me, Phil, or Bill Flavelle.

We have been invited to the Southeast British Car Festival hosted by the Peachtree MG Registry (PMGR). The dates are September 12-15, and the location is the Dillard House in Dillard (Rabun County) Georgia. This is a regional event celebrating the 40th Anniversary of the PMGR and the 60th

Continued on page 2

Please welcome new members

James Hulbert of Woodstock, GA and Mark and Diane Dawley of Pickens, SC.



*E-Types?
Where Jag's going,
they don't need
E-Types.
Article Page 5*

2024 Judges Training Update

Submitted by Phil DiTrolio

August 17th is rapidly approaching and by now everyone should have begun reviewing the JCNA Concours rules, especially the 2024 changes. As in years past, our club has always been short of Judges, so please make every effort to attend!!!

If you are planning on attending, please shoot me a text or email in the next day or so. I will be providing lunch from Chick-fil-A. Please ensure you have completed and returned the test to me by Friday, August 9th. This will allow me time to review the results and to focus our training on any areas that need more attention.

The rules, updates, and 2024 changes can be found on the JCNA website. From the home page, scroll down to Events and then to Concours. Scroll down to the

section marked Rulebook and Forms; there you will find everything you need. Please give special attention to the sections noted in red. This year's test is online but remember it's an open book test and everyone should shoot for a perfect score! I have looked over the test and it appears to mirror last year's fairly closely.

As this will be my 5th year as Chief Judge, I will be resigning at the conclusion of this year's event. If you have any interest in stepping up, feel free to reach out to either me or to David Peck.

As always, making this year's Concours a success depends on our members staying involved – let's make this year the best Concours yet!

Phil DiTrolio Cell : 404-372-9071
Email : jaguar@georgiexpo.com



NGJC Concours d'Elegance Oct 27th

Submitted by Bill Flavelle

Come join us for the North Georgia Jaguar Club annual Concours d'Elegance. It will be held on October 27, 2024 at the beautiful Chattahoochee Country Club, on the

banks of Lake Lanier in Gainesville GA.

Bring your Jag to be judged, or simply displayed, and enjoy the day with fellow Jaguar enthusiasts.

A catered lunch will be served in the clubhouse dining room.

For more details and to sign up, go to: <https://www.ngjc.us>

We look forward to seeing you there!



For more information, contact: Bill Flavelle
Vice President, Concours
bflavelle@att.net
770 310-6024

See Flyer Page 9

Atlanta British Car Fayre Pre-Registration Now Open

**23rd Annual Atlanta British Car Fayre
September 7th, 2024
Historic Downtown
Norcross**

ONLINE PRE-REGISTRATION IS OPEN!
www.atlantabritishcarfayre.com

Awards Presentation

Awards presented 12:30 pm at the DJ Tent. Our judges will carefully look at each and every car and present an award for this year's overall "Best in Show", "Best in Show Owners Choice", and a "Featured Marque Owners Choice" award for the car selected from the featured marque, Lotus. Motorcycles will also be expertly judged for their own "Best in Show" and "Best in Show Owners Choice".

Calling All Motorcycles!

The 2024 Atlanta British Car Fayre will feature more classic British motorcycles than ever before, and we'll have a special section put aside to feature your two wheeled classics. For more information, contact Steve Griffith at: gabmanewsletter@gmail.com of the Greater Atlanta British Motorcycle Association.

Or contact us at: info@atlantabritishcarfayre.com.

We will have a "Best In Show" and "Best in Show Owners Choice" awards for our motorcycles!

Car Boot Sale

Our introduction of this event was so successful we're bringing it back again! It's the British

Continued on page 2

Anniversary of the Sunbeam Tiger. All marques of British cars and motorcycles are invited to show their vehicles. There will be awards presented, Glen Lenhard tech session, valve cover races, guided tours, self-driving tours, silent auction, great food, and fellowship. Kaj Johnson and I designed the T-shirts, which feature a Jag, MG, Triumph, and Sunbeam. All tees must be ordered and purchased through online registration; no tees will be sold at the event. You can get more information and register at peachtreemg.com. Click on the Dillard 2024 tab. Early registration is \$60. After August 15,

registration increases to \$65. Day-of-show registration is also \$65. Some events have already sold out, including the winery tour. If there's enough interest, we could possibly schedule an additional informal winery tour.

As some of you know, the Dillard House has been sold to a real estate investment group that plans to turn the property into a resort hosting special events such as weddings. This could be the last British car show at Dillard. You don't want to miss what could be the last Dillard!
Dave



Continued from Page 1

Atlanta British Car Fayre Pre-Registration Now Open

version of a yard sale, with everyone selling stuff from the back of their car or truck. Your vehicle doesn't have to be British born. If it has a "boot" (that's what we Brits call the trunk of a car) it qualifies. We assign one regular parking space and you can set up a table at the back of your vehicle if needed. The attendance at past Car Fayres has been more than 15,000 people, so pack your car or truck with anything you think might sell.

It's only \$20 per vehicle to enter and you must pre-register. While you shouldn't expect to get rich, you'll have a lot of fun turning your used stuff into someone else's new treasure. Previous sellers have all reported worthwhile results.

Parking & Shuttle Bus:

Free Parking on assigned city streets.

Free Shuttle Bus from 9:30 am until 3:30 pm for our Car Fayre and Car Boot Sale visitors from two locations:

1. One Heart Church – 706 N. Peachtree Street, Norcross 30071
2. Hopewell Missionary Baptist Church - 182 Hunter



Street, Norcross 30071
Handicap Parking available at City Hall

Charity:

Each year we select and support a charity and this year we are proud to support the Neighborhood Cooperative Ministries in Norcross. NCM is a faith-based, non-profit, ecumenical ministry dedicated to providing emergency assistance to families in Norcross, Peachtree Corners, Doraville and Tucker, GA. NCM is supported by twenty three local churches and numerous businesses, civic and social organizations, foundations, and individuals.

Since 1988, the needs in our community have changed drastically. With changing demographics in the community, families now face long-term needs. NCM now serves 50 to 70 families each day from a 12,000 square foot facility.

All profits generated from each show are donated to our charity, Neighborhood Cooperative Ministries in Norcross, GA



3rd Annual Fight to End Alzheimer's Car Show Jefferson, GA Saturday – August 31

Submitted by Jeff Killip

The third Annual Car Show benefitting the Fight To End Alzheimer's will be held at the Jackson Country Agricultural Center in Jefferson on Saturday, August 31st from 11 AM to 3PM. This will be a professionally judged show with multiple award categories.

Food and drinks will be available for purchase and vendor tables, also. A 50-50 Raffle as well as prizes to be awarded at 2:00 PM. There will be lots of fun, so bring the kids!

Location:

Jackson County Agricultural Center
1869 County Farm Road
Jefferson, GA 30548

Contact Thom Price at (678) 682 7444 or email tprice@visitingangels.com to find out more about how to register a car in the show.

All proceeds go to the Alzheimer's Association Walk to End Alzheimer's

FLYER ON PAGE 7

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OPEN

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Deadline for Newsletter Articles and Advertisements is the 26th of the preceding month. All submissions are nonbinding and subject to approval.

2024 NGJC Calendar, NGJC Sponsored event in **bold**

Submitted by Dave Kirkman

NGJC EVENTS: August

M	T	W	T	F	SAT	SUN
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NGJC EVENTS: September

M	T	W	T	F	SAT	SUN
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

Club Event
 Other Event

Holiday

January

14- Sunday, Savoy Car Museum, Cartersville, GA, 11:30 Lunch at Olive Garden Restaurant, 2040 Cumming Hwy, Canton, GA 30115 Sponsor Dave Kirkman

February

3 - Saturday, Milton Robeson Car Collection, Gainesville, GA Sponsor R. Cleveland

11 - Sunday, Valentines Day Lunch Cinco's Restaurant in the Vickery Village, 5755 N. Vickery St. Cumming, GA 30040 Sponsor Dave Kirkman

March

23 - : Saturday, Hagerty Cars & Caffeine Car Show – Road Atlanta, Braselton, GA

30- Saturday, Gateway Caffeine and Chrome Show, Arrive by 8:45 AM 2705 Ronald Reagan Parkway, Suite 200, Cumming, GA 30041 Sponsor C. Gustin

1 - Amelia Island Concours, Amelia Island, FL

14-17 JCNA Annual Meeting, Charlotte, NC

JCOF Concours d'Elegance, Longwood, FL

April

19,20 Madison Tour of Homes,

Madison, GA (Dick Preston)

28 - Sunday, Brasstown Resort Drive Lunch Spring Drive, Brasstown Valley Resort & Spa 6321 US-76, Young Harris, GA 30582 Sponsor Dave Kirkman

April 20, 2024: Brits on the Bay, Car Show, Pensacola, FL

28 - HSR Walter Mitty-Road Atlanta 5300 Winder Highway Braselton, Georgia 30517

May

18 - Saturday Poker Tour Commerce, GA (Jeff Killip)

19 - Sunday, Motorcar Day Suwanee Town Center, Suwanee, GA Registration will open in March.

June

6 - 9 - Thursday - Sunday Highlands motoring festival, Highlands, NC

8 - Saturday JCNA Sanctioned Concours – Virginia Jaguar Club, Richmond, VA.

15 - Saturday- Jaguar & Friends BBQ Picnic, Canton GA Sponsor John & Robbie Yates

July

20 - Saturday - Tech Session 10:00 to 12:30 3601 Jasmine Cove Lane, Snellville GA 30039 Sponsor: Dick Maury

Motorcar Festival, Chattanooga, TN

11-14 - Carolina Jaguar Club Concours, Little Switzerland, NC

August

17 - Saturday - Judge's Training, 10:00 AM, GA Expo, Suwanee, GA Sponsor: Philip DiTrolio

18 - Pebble Beach Concours, Pebble Beach, California

31 - Saturday - Jefferson Car Show Jackson County Agricultural Center

September

7 - British Car Fayre, Norcross, GA

12 -15 Dillard House Car Show, Dillard House Conference Center. 768 Franklin St, Dillard, GA 30537

28 - Fight To End Alzheimer's Car Show, Jefferson, GA

October

11 - 13 Fifth Annual Chattanooga

TBD - Red Door Car Show, Cumming, GA

6 - Roswell Motoring Festival, Roswell, GA

12, Suncoast Jaguar Concours, Sarasota, FL

27 - Sunday, NGJC Concours d'Elegance, Chattahoochee Country Club, 3000 Club Dr, Gainesville, GA 30506

November

3 - 5 Hilton Head Concours

TBD - Saturday, 10:00 AM, NGJC Business Meeting - GA Expo, 3355 Martin Farm Rd, Suwanee, GA 30024 Sponsor: Dave Peck

December

Holiday Party

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- Literature
- Monetary Donations

www.coventryfoundation.org

Peachtree MG Registry Presents A Southern British Car Weekend In The Mountains of North Georgia

September 12-15, 2024

All marques of British cars and motorcycles are invited to participate. Self-driving tours, guided tours, wine tours, local arts & crafts, silent auction, great food and fellowship in and around the Dillard House in Dillard, GA.

Early Registration is Open!

NOTE: Late registration with a price increase begins August 15th!

You can register on-line. Start here <https://peachtreemregistry.wildapricot.org/Dillard-2024>

Register with credit card or PayPal. It's easy, fast, and convenient!



See Flyer Page 6

For Sale: Components from our S1 E-Type

Submitted by Mark Dawley

Items include the entire bolt-on & go 2" SU triple carb setup including manifold, linkage and air filter assembly, a good original radiator with undamaged shroud and some other miscellaneous items. Complete carb set-up \$6500 and \$200 for the radiator w/ shroud.

I would prefer to get the parts sold to someone local instead of doing the eBay thing.

I have many more detail pics of the carbs as well as the car running with them a few weeks ago before we started taking it apart.

Contact Mark Dawley: (864) 723-2238
located near Lake Keowee SC.



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Here's how Jaguar plans on reinventing itself to shock the world

E-Types? Where Jag's going, they don't need E-Types. Open the Classic Jag swear jar

Vijay Pattni, Top Gear

Jaguar wants you to forget about the E-Type, so let us unceremoniously open the Classic Jaguar swear jar. Any mention of The Holiest of Big Cats or the lore surrounding it requires a hefty donation; factoids like Enzo Ferrari once thinking it was really quite lovely [ching]. Dammit, we're already off.

Forget it. Forget the other Really Important Big Jags that use other letters of the alphabet too. Jaguar is putting all its chips on a shiny electric utopia and can't afford to look back.

You might already have forgotten about some of Jaguar's more modern stuff, mind. Last year, just 126 XEs were sold in the UK, versus the 8,992 3 Series saloons BMW sold over here in the same period.

An unfair comparison given the 3er's long dominance and established market presence? Not when you consider the XE – which at its height managed 13.5k in 2016 – was supposed to leap tall buildings in a single bound in a bid to usurp those pesky Germans.

"We've had periods of success, and we've had periods which haven't been successful," JLR boss Adrian Mardell told TG. "Thousands of people have put their livelihoods into this company, and that's really important. More have spent their hard-earned money in this brand. That's really important."

"So reinvigorating Jaguar and turning it into the successful brand I know deep down it can be, is really important to me," he said. Indeed, he noted how this mission to revive the beleaguered brand's fortunes was "personal".

And yet, though Jaguar wants you to forget the old stuff, it doesn't want you to forget the impact those cars had. "Think about the E-Type," creative boss Gerry McGovern said. "Can you imagine when that was seen for the first time? It was like it had dropped down from space compared to the rest."

"Equally compelling was the XJS. It didn't try and emulate the E-Type, it started again. If we talk about Jaguar of the past 20 years or so, it's not that the designs were bad, it's the fact the strategy was more about creating universal appeal and competing more with mainstream products."

"I argue that made [Jaguar] more 'normal'. What we've decided to do is go back to 'a copy of nothing'. That's what this is about: a complete reimagining." That phrase, incidentally, is the one Jaguar founder Sir Williams Lyons once uttered; a brief to his design team to create standalone cars, not rivals for other makes.

And with bruising head-to-head defeats of late against its rivals, perhaps a new, more curated – and more expensive – approach is key to Jag's survival. We now know

that the first of these new electric Jaguars is a £100,000 four-door GT with a range of up to 430 miles that the Porsche Taycan might like to have a word with. Two more will appear soon after, with all three spun off a Jaguar-specific electrified chassis.

McGovern notes how these new cars will usher in a 'pivotal' moment for Jaguar, not least because they'll be designed to provoke a reaction. Three design teams created 18 different iterations of Jaguar's new range, and each of the three new cars will be selected from those models on their ability to 'shock'. "If it doesn't, if it's familiar, that doesn't work in the future context," McGovern said.

Nick Collins, exec director of JLR's vehicle programme, reaffirmed the new approach. "It's exactly what we did with the Defender. We didn't create a pastiche

of the old car, we spent a lot of time thinking what the spirit of that brand is, and how we rejuvenate it and make it relevant for the modern world. It's exactly the same with Jaguar."

"It's not about looking at the new car when it comes out and saying, 'oh that looks like [xx rival]', but what you should feel is what people felt when they saw an E-Type or XK120 for the first time."

Still reeling from that price tag? Collins reckons it's a playground Jag belongs in. "I look after the JLR classics division as well, and the most expensive car we sell is a reborn D-Type at £1.8m. Jaguar reaches into that territory without breaking a sweat."

"We've just kind of forgotten we can reach into that territory." Collins told TG that the new GT will "drive how it looks", and that it'll bear learnings from Jaguar's long time in Formula E. It'll also feature "some of the intuitive elements that bring a

"That's what this is about: a complete reimagining." That phrase, incidentally, is the one Jaguar founder Sir Williams Lyons once uttered; a brief to his design team to create stand alone cars, not rivals for other makes.

current Jaguar to life".

Which feeds into bringing the entire brand back to life, of course. "Nobody's got any interest in tarnishing the heritage," said Mardell. "But as the look forward is so very different to where we've been, it can be viewed that way."

"It's not the intention at all. I strongly feel that's the way this brand has relevance, longevity and success going forwards. That's the only intent here – giving it the best chance."

Which is why McGovern and co want you to forget about the past. "With the greatest respect, forget everything that's gone before. When you look back to those cars, [the brief is] don't try to emulate them, don't try and do a retrospective pastiche, because that's not credible. It has to capture the essence of 'a copy of nothing'." And it'll need to if we're to look back on this new generation of Jaguar in 70 years' time and not still be talking about... the E-Type [ching]. Dammit, that's eight coins in the jar.



2024 Sun Coast Jaguar Club 38th Annual Concours d' Elegance, Sarasota FL

Registraton is officially open for the Concours sanctioned by Jaguar Clubs of North America We look forward to seeing everyone in Sarasota for the Welcome Reception on Friday, October 11 that 6:00pm at Gecko's Grill and Pub located at 351 N Cattlemen Road.

For those of you looking for Accommodations for Friday or Saturday night, we can recommend these rate reasonable hotels as they are near Gecko's and 15 minutes from the Concours Site on Saturday, October 12th.

Magnolia Point, BW Signature Collection 5965 Brookhill Blvd, Sarasota or next door Ameniti Bay, BW Signature Collection

Concours d'Elegance is Saturday, October 12th 9am-3pm. Site open at 8:00 am for registration and check-in

Awards Banquet Evening at Crab and Fin Restaurant Located directly east of the Concours Site 4:30 pm – Cash Bar and Hors d'Oeuvres

6:00 – 8:30 pm Dinner and Awards

All details regarding meetings, judging and site setup are forthcoming. We need volunteers on day of Concours, so please let us know of your interest!

Sponsorships packages are available and a great opportunity. Please consider supporting the Concours, as well as reaching out to your preferred vendors and businesses that would like to be a sponsor! Wonderful exposure!

For more information, Please contact Cyndi or Howard Mumm, Concours Co-Chairs

Cyndi 303-883-4568 cyndi.mumm@comcast.net

Howard 303-898-4957 howard.mumm@comcast.net or scjweb@gmail.com with questions



July Tech Session on General Maintenance

Submitted by John Yates

From wheel balancing to fluids, the two hour session was full of useful information. Dick Maury's presentation moved seamlessly from subject to subject and answered everyone's questions along the way. While the pictures show an XKE the information pertained to all cars.

We even got into battery chargers and protective polishes. The twelve members came away with a lot of practical knowledge to keep their cars in top shape.



3rd Annual Fight to End Alzheimer's

Car Show

Professionally Judged

Multiple Award Categories

Presented By:



Northeast Georgia
Health System



Saturday – August 31, 2024 from 11:00am – 3:00pm

JACKSON COUNTY AGRICULTURAL CENTER 1869 COUNTY FARM RD JEFFERSON GA 30548

Food and Drinks for Purchase/Vendor Tables/50-50 Raffle

\$20.00 Early
Registration
Before August
19, 2024

\$25.00 at the
door



Bring The Kids!!!

Prizes to be awarded at 2:00pm



Chili Cook Off

\$10.00
Unlimited
Tasting

Contact Thom Price at (678) 682 7444 or email tprice@visitingangels.com

to find out more about how to register a car in the show

All Proceeds Go to the Alzheimer's Association Walk to End Alzheimer's



Peachtree MG Registry Presents A Southern British Car Weekend In The Mountains of North Georgia

September 12-15, 2024

All marques of British cars and motorcycles are invited to participate. Self-driving tours, guided tours, wine tours, local arts & crafts, silent auction, great food and fellowship in and around the Dillard House in Dillard, GA.

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NOTE: Late registration with a price increase begins August 15th!

You can register on-line. Start here <https://peachtreemregistry.wildapricot.org/Dillard-2024>

Register with credit card or PayPal. It's easy, fast, and convenient!



September 12-15, 2024

Peachtree MG Registry presents:

A Southern British Car Weekend at The Dillard House

in the mountains of North Georgia

This is a Regional event celebrating the

Sunbeam Tiger's 60th Anniversary

and the

40th Anniversary* of the *Peachtree MG Registry.

All marques of British cars and motorcycles are invited to participate. Car & "Bike" Show on Saturday, tech session, self-driving tours, silent auction, great food, and fellowship.

Get more information at www.peachtreemg.com Dillard 2024 tab.



2024 Concours d'Elegance

Come join us for the North Georgia Jaguar Club annual Concours d'Elegance. It will be held on October 27, 2024 at the beautiful Chattahoochee Country Club, on the banks of Lake Lanier in Gainesville GA. Bring your Jag to be judged, or simply displayed, and enjoy the day with fellow Jaguar enthusiasts. A catered lunch will be served in the clubhouse dining room. For more details and to sign up, go to:

<https://www.ngjc.us/> and <https://www.facebook.com/NorthGeorgiaJaguarClub/>

We look forward to seeing you there!

For more information, contact:

Bill Flavelle

Vice President, Concours

bflavelle@att.net

770 310-6024

