

Jags 'N' Friends Picnic Saturday, June 17th
Drive to Booth Western Art Museum Saturday, July 22

www.ngic.us
5310 Vinings Springs Point
Mableton, GA 30126



Carolina Jaguar Club 'Head for the Mountains' Concours

Submitted by David Ballard

The Carolina Jaguar Club extends this invitation to attend our Concours event in July! In addition to attracting some of the best examples of the Jaguar Marque that the region has to offer, as a 'no cost bonus' you'll enjoy a positive shift in attitude due to the high altitude and great comradery. This is a sanctioned JCNA event, judged by the rules at www.jcna.com. The Concours is held at the Switzerland Inn in Little Switzerland, North Carolina. The Switzerland Inn offers a

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Welcome new members

- Lydia Lee of Woodstock,
- John and Rita Guest of Atlanta,
- Neff and Jane Jenkins of Brookhaven,
- Michael and Karen Payne of Chattanooga,
- and Charlie and Lynne Harbin of Norcross.



Marketing exec Kim McCullough
Article on page 5

JCNA International Jaguar Festival

Submitted by John Baxa

Kim McCullough, Vice President, Marketing, Jaguar Land Rover North America, LLC, has accepted our invitation to attend the JCNA IJF. She will be bringing an XK120 that has competed in the Mille Miglia and an E-Type. She wants to show the 120 in Preservation class at the Concours and compete in the Rally with the E-Type. Kim will also be a speaker at either the Opening Ceremonies and/or the Awards Banquet.

Kim McCullough became Vice President, Marketing on September 15, 2014, reporting directly to Joe Eberhardt, President and CEO of Jaguar Land Rover

North America LLC. As Vice President of Marketing, McCullough leads distinct Jaguar and Land Rover marketing operations, including brand strategy, advertising, digital, experiential and partnerships for each brand.

Prior to this role, McCullough held the position of Brand Vice President, Land Rover North America since March 14, 2011. McCullough has brought over 20 years of expertise to Jaguar Land Rover in developing brand and marketing strategies for a number of automotive manufacturers.

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11th Annual North Georgia Jags 'N' Friends Picnic Saturday, June 17th

Submitted by John Baxa

Come and enjoy this year's annual NGJC picnic. This year we have a new location thanks to the hospitality of John and Robbie Yates we'll have our 11th Annual "Jags and Friends" Picnic at their lovely home in East Cherokee County area near Chukkar Farms Polo Club on Saturday, June 17, 2017 from 10:00am to 2:00pm with lunch around noon.

The address is 379 Telico Road, Canton, GA 30115

Arrangements have been made again this year to have a catered lunch—see the attached registration form. This is one event where everyone is encouraged to invite a friend with a neat car to come and share the day with us.

Entry Form & Map on page 6

Continued on page 2

Certified Pre-owned Jaguars Available from Hennessy Jaguar

Please contact Wil Harrington, Sales Manager, Hennessy Jaguar/Land Rover Gwinnett at 770-680-5000.

		JAGUAR XJ							
JG2836	16	XJL	CELESTIAL BLACK / IVORY	4,100	G8V92941	2.29.2016	CERTIFIED,PORT,WLS,JHL,BLINDS,PKA,PAINT,PRO		\$69,893
JAGUAR XF									
JG2841	16	XF PRESTIGE	AMMONITE GREY / JET	7,620	GCY15831	2.29.2016	CERTIFIED,DAS,CONV,VIS,PAINT,PRO,LOCK		\$49,980
JG2842	16	XF PRESTIGE	POLARIS WHITE / LATTE	4,770	GCY07928	2.27.2016	CERTIFIED,BURL,WAL,DAS,HEADS,WIFI,CONV,VIS		\$49,980
JAGUAR XE									
JG2847	17	XE	POLARIS WHITE / LATTE	2,650	HA959843	11.30.2016	CERTIFIED,25t,DAS,CAMERA,NAV,CCP,LOCK		\$35,520
JG2851	17	XE PREMIUM	POLARIS WHITE / LATTE	2,150	HA963195	11.30.2016	CERTIFIED,25t,DAS,NAV,VIS,CCP,LOCK		\$39,520
JG2850	17	XE PREMIUM	ODYSSEY RED / OYSTER	2,970	HA964858	11.30.2016	CERTIFIED,25t,DAS,18" WHL,NAV,VIS,CCP,PAINT,PRO		\$41,610
JG2849	17	XE PREMIUM	POLARIS WHITE / JET	3,270	HA958210	11.30.2016	CERTIFIED,35t,DAS,NAV,VIS,CCP,LOCK		\$43,860
JG2844	17	XE PRESTIGE	GLACIER WHITE / JET	3,700	HA948223	10.31.2016	CERTIFIED,25t,DAS,CONV,VIS,PAINT,LOCK		\$45,410
JG2848	17	XE PRESTIGE	ULTIMATE BLACK / JET	3,160	HA957093	11.30.2016	CERTIFIED,25t,ALU,DAS,19" WHL,CONV,VIS,PAINT,LOCK		\$45,730

to the list of volunteers.

We also need help in filling the field with interesting Jaguars. If you know someone outside the members of the club that would like to display or show their Jaguar, please have them contact me at 2jboffs@att.net. The following would be a good example:

I am sure most of you have heard the story of the limited edition of 25 Jaguar XKSS's to be built in 1957 commemorating the victory of Jaguar D Types at the Le Mans 24 Hours in 1955-1957. After 16 were built, the remaining 9 were all destroyed in a fire at the plant. These last nine were destined for the United States. They were never completed.

In 2016 it was decided to make up for that devastating fire and reconstruct the last 9 to 1957 specifications, using the original blueprints. In March the first of these was delivered to an American customer.

For Sale: 1989 Jaguar XJS Convertible

For Sale: 1989 Jaguar XJS Convertible, White, Blue top & interior 5.3 litre V-12 with 28,000 miles. Car is located near Murphy, NC. For more information, contact Gene Swiger at 828-644-0835 gtswig@gmail.com



Wouldn't it be great to have that car in the show? Anybody know who's the customer?

All in all, the Festival is moving along well. As of May 31st we have 31 registrants and 157 of our 375 guaranteed room nights reserved. We also have some wonderful sponsors, as noted in the ad copy, you should support them whenever possible. It is because of their generosity that we can concentrate on making the events a success.

Kim McCullough, V.P. Marketing JLR North America, has accepted our invitation to attend the event. She has registered two cars an E-Type (Rally) and a XK120 (Preservation Class Concours). We look forward to her attendance.

Remember, school is out and many children run first and look later. Drive safe and be careful.



Wanted to Buy:

I am new to Atlanta and looking for a project car. I am a retired mechanical engineer and have rebuilt many cars including one XJ6 but now I am looking for an XKE roadster. If you know of anyone in your club who has one that needs work and is interested in selling it please ask them to contact me. The only things I do not want to do is deal with major rust or serious body damage.

Thanks,
John Coleman
404-855-5734, 804-246-8246

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2017 NGJC Calendar

Submitted by Dave Kirkman

NGJC EVENTS: June

M	T	W	T	F	SAT	SUN
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

NGJC EVENTS: July

M	T	W	T	F	SAT	SUN
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

Red = Club Event
Blue = Holiday

Yellow = Other Events

JANUARY

Saturday, Jan. 21 – NGJC Board Meeting & IJF Board Meeting, 10AM Hilton Garden Inn, Alpharetta.
Sponsor: J Hoffman

Saturday, Jan. 28th - Dick Peden Collection and Horse Stable Tour. Alpharetta, GA - Sponsor: P Carroll

FEBRUARY

Saturday, Feb 18 Valentine Lunch Sponsor: B. Hernan

February 10-12 Boca Raton Concours d'Elegance Boca Raton, FL

MARCH

March 10-12 Amelia Island Concours d'Elegance Amelia Island, FL

Saturday, Mar. 18 Spring Drive – Sponsor - D. Kirkman/J. Hoffman

APRIL

Saturday, April 22: Southside Spring Drive. Sponsor Doug & Sandy Ut

Sunday, Apr. 30 British Motorcar Day Roswell, GA.

MAY

May 6 Pinhurst Concours d'Elegance Pinehurst, NC

Sunday, May 21st - Spring Drive to the Mountains, sponsor: D. Kirkman

JUNE

June 8th to 11th – Highlands Motoring Festival

Saturday, June 17 Spring Picnic. Yates Residence, Canton, GA Sponsor: B. Hernan/J.Yates

JULY

Saturday – Sunday, July 15 – 16 - Carolina Jaguar Club Concours d'Elegance, Little Switzerland, NC

Saturday, July 22 - Spring drive to Booth Western Art Museum Sponsor: J.Hoffman

AUGUST

Saturday, August – Date TBD - visit to Heavens Landing fly-in resort - Rabun County.

SEPTEMBER

Sep 9 Atlanta British Car Fayre Norcross, GA

Saturday, Sept. 9 - Drive to Wolf Mountain Winery Sponsor: D.Kirkman/J.Hoffman

OCTOBER

Oct. 12,13 +14 JCNA/IJF Lake Lanier Lodge to include tour to Panoz Museum and more....

NOVEMBER

Saturday, Nov. 18 Annual Business Meeting - Sponsor: J.Hoffman

DECEMBER

Sunday, Dec. 17 - Holiday Party at Naylor Hall, Roswell, GA - Sponsor: J.Hoffman

JCNA International Jaguar Apperal

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Hussey XK-140 Takes Class Award at Pinehurst

Submitted by John Baxa

In only its fifth year, the Pinehurst, NC, Concours d'Elegance was drawing big crowds this year in spite of a rainy Saturday-morning start to the festivities. Club members Kent and Melissa Hussey of Atlanta took the award for Class 10: "European Sports Cars-Open" showing their multiple-Concours winning Jaguar XK-140 MC/SE. They've shown this car at such prestigious events as the Amelia Island Concours, Hilton Head Motoring Festival, Concours USA at St. Johns and The Quail. Fully documented ownership from new with two prior owners, this car has been featured in national and international Jaguar publications. Affectionately known as "Batman", this vehicle was purchased for Kent's wife Melissa as a Christmas gift.

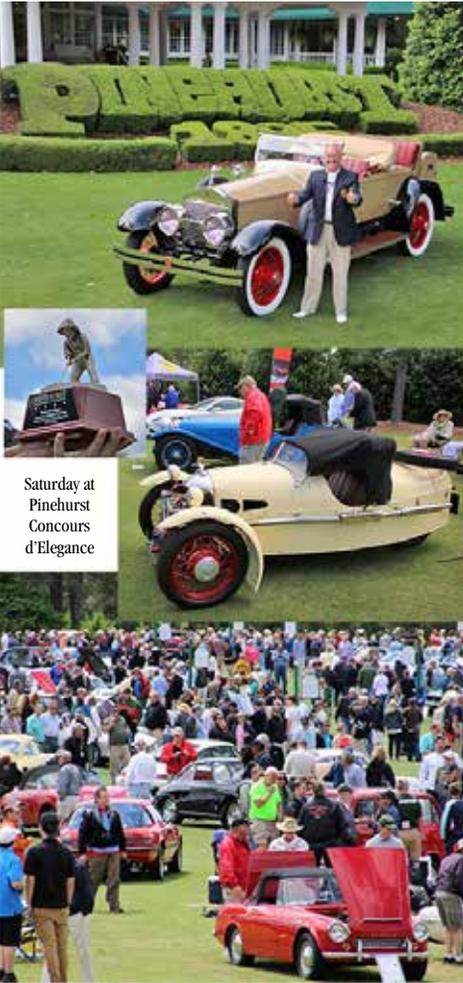
A 1925 Rolls-Royce Springfield Silver Ghost Piccadilly Roadster originally owned by billionaire Howard Hughes won the coveted Best in Show award Saturday at the fifth annual Pinehurst Concours d'Elegance. After a rainy start to the day, the storm clouds cleared and the sun came out, as did the crowds for the collector and vintage car show. More than 300 cars were on the field at Pinehurst Resort, with 122 competing in 14 categories.. The show raises money for USO. The day wound up with a concert by Sara Evans whose distinctive voice and edgy contemporary sensibility have helped sell more than 6 million records and produce five No. 1 singles



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Saturday at
Pinehurst
Concours
d'Elegance

The Woman Judge at Summer's Biggest Brofest

By Sam Dangremond from Town and Country Magazine Aug 31, 2015

Marketing exec Kim McCullough was one of only two female judges at the Pebble Beach Concours d'Elegance, an event that attracts an almost all-male audience.

Growing up, Kim McCullough spent her entire allowance on Matchbox cars.

So her role as a judge at 2015's Pebble Beach Concours d'Elegance, arguably the most prestigious car show in the world, was basically the fulfillment of a lifelong goal.

Clad in the judge's uniform of a blue blazer and khaki pants, McCullough's youthful enthusiasm was apparent as she drove a Range Rover to the course at 5am on a Sunday morning for her first experience judging at Pebble Beach (she'd previously held that role at the Amelia Island and Hilton Head Concours).

Along with other industry executives, former race car drivers (Sir Stirling Moss, for example), and designers, McCullough is part of a group of "honorary" judges that bestows special awards. The "class" judges, as they're called, typically come up through the ranks of car clubs around the country.

Jonathan Lee, a class judge from Maine who's held the position for 19 years (he's also served as national president of the Classic Car Club; this year he's judging the pre-war British sports cars class at the Concours), lets me in on a secret for how a car enthusiast might be invited to join the ranks.

"How do you get to Carnegie Hall? Practice, practice, practice," he told me during Dawn Patrol. "It's the same deal."

After watching the cars drive onto the field, McCullough set out to anoint one the "most elegant sports car."

What was she looking for?

"When you think of elegant, people have different definitions," McCullough says. "Certainly being very graceful in form, being very well balanced, and being very purposeful" are most important.

The winning vehicle, a blue 1938 Alfa Romeo 8C 2900B Touring Berlinetta owned by John Shirley, a collector from Washington state, has an impressive track record. It previously won six best of show awards, including in Pebble Beach in 2006.

Now vice president of marketing for Jaguar Land Rover, McCullough has more than 25 years of experience developing automotive brand and marketing strategies. She's amassed quite a collection of cars including a 1970 Alpine A110, a 1956 Land Rover Series 1, a 1954 Jaguar XK120 OTS (pictured), and a 1962 Jaguar E-type Coupe.

How does she feel about being one of a small group of women in the industry?

I chose to be in the automotive industry a long time ago, and it's not unusual for me to be the only or one of a few women in the room," she says. "It doesn't bother me from that perspective. I think it's important—and this is one of the many reasons I was so excited to be a judge this year—that if you share a passion for the automotive business and cars in general, we [women] owe it to ourselves to put ourselves out there and do

Continued on page 7

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11th Annual North Georgia Jags 'N' Friends Picnic

Submitted by John Baxa

From Roswell

Head north on Canton St toward Elizabeth Way Continue onto Crabapple Rd Turn left onto GA-372 N at the traffic circle, take the 2nd exit onto GA-372 Continue onto GA-372 N Turn left onto New Bull Pen Rd Continue onto Union Hill Rd right onto Liberty Grove Rd left onto Liberty Hill Rd right onto Iron Mountain Rd left onto Tellico Rd

From I-575

Take Exit 19A stay right to GA-20 E turn Right on Union Hill Rd to Liberty Grove Rd

(Left Only) Left onto Liberty Hill Rd. (Left Only) Right on Iron Mountain Rd turn left onto Tellico Rd

From GA 400

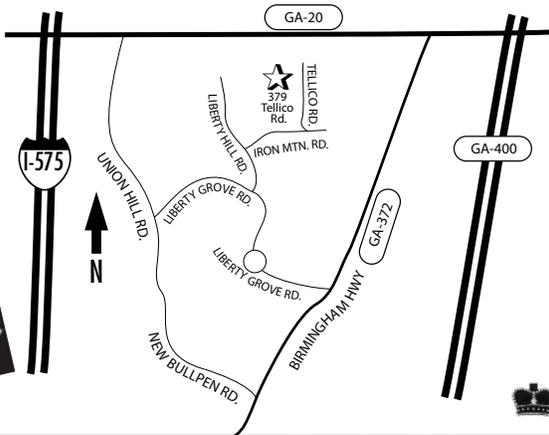
Take exit 11 for Windward Pkwy toward Alpharetta Use the left 2 lanes to turn left onto Windward Pkwy Continue onto Cogburn Rd Continue straight to stay on Cogburn Rd At the traffic circle, continue straight onto Hopewell Rd At the traffic circle, take the 2nd exit onto Birmingham Rd Turn right onto GA-372 N Turn left onto New Bull Pen Rd *New Bull Pen Road turns into*

Union Hill Rd at the county line Turn right onto Liberty Grove Rd Turn left onto Liberty Hill Rd Turn right onto Iron Mountain Rd Turn left onto Tellico Rd

From Cumming

Take GA-20 W Turn left onto Holbrook Campground Rd/ Hopewell Rd Turn right onto Birmingham Hwy at the County line Turn right onto Liberty Grove Rd at the traffic circle, continue straight to stay on Liberty Grove Rd Turn right onto Liberty Hill Rd Turn right onto Iron Mountain Rd Turn left onto Tellico Rd

Look for these signs as you get closer.



NGJC 2017 PICNIC ENTRY FORM
Saturday, June 17th 379 Tellico Road , Canton GA 30115

Name: _____

Cars Entered: _____ Year Model _____ (Entry Fee: \$10.00/car includes one lunch)

Lunch Choices (Lunches are \$10.00 per person. Please enter quantity in box)

Sandwich: Chicken Pork

Side Dish: Potato Salad Cole Slaw Chips

Drink: Iced Tea Water

Please complete this form and send it with your check (payable to North Georgia Jaguar Club) to:

Brian Hernan, 1080 Grace Hill Drive , Roswell, GA 30075 Phone: 404-275-8200

All food orders must be made in advance with the registration as additional meals might not be available for sale. If you do not want a meal due to special dietary needs, etc. please put a zero in both sandwich boxes. You can also call Brian and make arrangements to pay at the door.

Beverages other than those listed above will not be for sale so please bring your own if desired.

ORDER DEADLINE IS Wednesday June 14th

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The Woman Judge at Summer's Biggest Brofest

By Sam Dangremond from Town and Country Magazine Aug 31, 2015

things like this because it “starts a positive cycle of encouraging other women to get involved.”

Was it intimidating joining such a male-dominated industry?

“No, not intimidating,” she says. “Everyone approaches things differently, but if you’re confident in your abilities and your knowledge, and you listen and are willing to learn, there’s no reason to be intimidated in any industry.”

She says that people did kid “that there wasn’t a ladies’ restroom” the first time she visited the Chrysler headquarters in Detroit, but jokes that “it’s part of the hazing that goes on in this business.”

There are, McCullough says, “more and more women in the business” these days: in the “next generation of women coming up to the middle management layer right now there’s a really strong group of women.”

While many women traditionally got involved in the media buying side of the industry, now they’re found throughout all different departments. Mary Barra, for instance, has been CEO of General Motors since January 2014. She’s the first woman to hold such a title.

“I think what you’re seeing when you go to an auto show is that it’s often a family excursion,” McCullough says. “A husband and wife are out there looking at all the vehicles with their kids. I like to see it as not necessarily just a male or female thing, but rather as a multigenerational thing. And there’s a lot of power in that because it becomes something you can share.”

As she points out, buying a car is “such a considered purchase” and women are an important part of the market, so it’s important to have their voices represented on the other side of the industry.

“For me, I couldn’t think of a more exciting business to be a part of,” McCullough says. “I can’t think of anything else that gets close to matching it.”



Continued from page 1

Carolina Jaguar Club ‘Head for the Mountains’ Concours

Submitted by David Ballard

lovely setting on the crest of the Blue Ridge Mountains and is just a few hundred yards from the Blue Ridge Parkway near mile post 334. There is a 100% chance of cooler temperatures at this mountain top location versus what we will be experiencing in the lowlands come July! (dry weather is on order through alternate channels this year!)

You can find a registration form on page 8 of the Carolina Club’s newsletter: <http://www.jcna.com/sites/default/files/May%202017%20LB.pdf> Events run July 13-15 and the registration deadline is June 23rd.



Continued from page 1

JCNA International Jaguar Festival

Submitted by John Baxa

Prior to joining Land Rover North America, McCullough was Assistant General Manager, Lexus Western Area. Prior to that, McCullough held multiple senior marketing positions at both Nissan and Toyota, including leading Consumer Communications for the entire Toyota division. From 1997 to 2001 McCullough worked in marketing at Land Rover North America.



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The operation of the plan is simple. First go through the normal purchase procedure at the dealership. Then show your JCNA membership card and dealer will apply the discount. Jaguar will take care of crediting the dealer.

The program is intended to be permanent, but eligible vehicles and amounts will be examined quarterly and adjusted as necessary. This will ensure that as inventory is exhausted and new cars are launched, the program will apply to the Jaguars currently available.

Watch your mailbox. Jaguar will send all eligible JCNA members a letter to announce the program. The letter will include a certificate number denoting your eligibility.

JCNA Member Purchase Program

**XF Models \$1,500
XJ, XK & F-Type \$2,500**

This program is not transferable and is available only to JCNA members in good standing. Membership verified via prior fiscal year roster (Dec 31). Cannot be combined with A/Z plans.

2017 JCNA International Jaguar Festival

October 12, 13 & 14, 2017

Lanier Islands Legacy Lodge,
Buford, Georgia



- Concours d'Elegance
- Rally
- Slalom



Serving as the centerpiece of Lanier Islands, Legacy Lodge & Conference Center offers a variety of great amenities. Including complimentary wireless Internet, a full-service business center, two restaurants and more. Register online at, www.JCNAIJF.com with payment by credit card or PayPal.

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